



EXECUTIVE
SUMMIT

4 DECEMBER 2026

HOTEL INTERCONTINENTAL

XIV EDITION

Partner packages

CMO Executive Summit 2026 — the place for CEE marketing leaders. A conference on several stages by day, the Final Gala of the CMO of the Year competition in the evening.

3,670+

people attended previous editions

420+

people attended the 2024 Conference and Gala

140+

companies and brands represented

82+

of them CMOs

64+

speakers and panellists at EXS 2024

12+

topics and thematic blocks

Main Stage — CMO Executive Summit

Stage B — Martech Summit

Stage C — Commerce Summit

Stage D — Workshop / MasterClasses

Stage E — Media Summit



Compare the packages

	Exhibitor Partner PLN 9,900	Track Partner PLN 24,900	Contest Partner PLN 19,900	Conference Partner PLN 44,900	Contest & Conference Partner PLN 79,900
Logo on the website	✓	✓	✓	✓	✓
Exhibition stand	✓	—	—	✓	✓
“Conference + Gala” tickets	1	1	1	2	4
“Conference” tickets	2	2	2	4	8
Visitor Pass tickets	—	4	4	8	16
Opening a talk / thematic block (Main Stage)	—	—	—	✓	✓
Seat on the contest Jury	—	—	✓	—	✓
Entry to the CMO of the Year contest in 1 individual or 1 team category	—	—	✓	✓	✓
Presenting one of the awards at the Gala	—	—	✓	—	✓
Seat on a panel	—	—	—	✓	✓
Hosting a 45-minute workshop (track B or C)	—	✓	—	option +5 000 zł	✓
Logo on screens during the event	—	✓	✓	✓	✓
Logo on visuals during the Final Gala	—	✓	✓	—	✓
Logo + partner profile on the event website	✓	✓	✓	✓	✓
Leaders in Europe ranking — company logo + website link	—	optional	optional	optional	✓

Numbers are tickets included (“Conference + Gala”, “Conference”, Visitor Pass). Final prices.



Special packages

Founding Partner **EUR 99,000**

SPEAKING

- Opening keynote — Main Stage [20 minutes + prime time + 500 people]
- Moderating a panel — Main Stage — tailoring one of 30 topics
- Partner of 2 thematic blocks — 2 representatives on a panel
- Innovation Stage — 2 representatives
- Press conference [dedicated slot + Q&A with journalists]
- Fireside chat [6 × short video interviews]

BRANDING

- Title sponsor
- Logo prominence
- Opening keynote
- Website homepage
- All social media

INVITATIONS

- 10 × VIP Pass: conference + VIP dinner + VIP Lounge + Final Gala + 10 × overnight stay
- 20 × “Conference + Gala” ticket: conference + VIP dinner + VIP Lounge + Final Gala
- 30 × “Conference” ticket

GALA

- Title sponsor
- Logo prominence
- Opening keynote
- Website homepage
- All social media

Opening Cocktail Partner **EUR 6,000**

INVITATIONS

- 2 × “Conference + Gala” ticket
- 4 × “Conference” ticket
- 10 × Opening Cocktail invitation

SPEAKING AND ACTIVATIONS

- Welcome speech — opening the cocktail [3 min]
- A live product or service demo

BRANDING — OPENING COCKTAIL

- The “Opening Cocktail Partner” title
- A 16 m² partner stand
- Partner logo on the welcome banner
- Partner logo on the cocktail menu
- A welcome drink with partner branding

DIGITAL & CONTENT

- Live social media coverage with the partner hashtag
- Professional photos with the partner logo / branding
- A video from the cocktail for the partner
- 5+ social media posts tagging the partner

HOSPITALITY

- 1 × coordinator + 2 hostesses

CATERING & EXPERIENCE

- Co-branded cocktail menu
- A signature drink named after the partner

VIP Lounge Partner **EUR 10,000**

INVITATIONS

- 4 × “Conference + Gala” ticket
- 6 × “Conference” ticket
- 10 × Opening Cocktail invitation

BRANDING — VIP ZONE

- Logo as the VIP Zone Partner
- A 10 m² partner stand
- Logo display in the dedicated VIP zone
- Logo on screens in the VIP zone
- Logo on VIP Pass badges
- Logo in the VIP Lounge throughout the

NETWORKING

- Access to the VIP Lounge
- The VIP attendee list (with their consent)

Let's talk: **+48 509 460 020** • contact@executivesummit.eu